

IB Curriculum Map

REQUIRED COURSES IN MAJOR

PROGRAM LEARNING GOALS	DEGREE LEARNING OUTCOMES	ACCTG 201	ACCTG 202	MIS 180	FIN 240	ECON 101	ECON 102	ECON 201 OR STAT 119	BA 300	BA 310	BA 323	BA 350	BA 360	BA 370	FIN 329	BA 405	MKTG 376	SPAN 101	SPAN 102	SPAN 201	SPAN 202	SPAN 212	SPAN 301	SPAN 302	SPAN 307	LATAM 101	Regional Cultural Elective 1	Regional Cultural Elective 2	Regional Cultural Elective 3	IB 498	IB 495		
1. ESSENTIAL BUSINESS KNOWLEDGE	DLO 1.1: Describe basic concepts in major functional areas of business.	I	I	I	I	I	I	I	D	I	D	D	D	D	M	M	M														M		
	DLO 1.2: Apply techniques and theories from various areas of business, to business situations.	I	I	I	I	I	I	I	D	D	D	D	D	D	M	M	M														M		
	DLO 1.3: Identify and describe the impact of the global economy on business decisions.								D	I	I	I	D	I	D	M	M																
	DLO 1.4: Assess domestic business methods and practices and illustrate how they can be applied to international situations.								D	I		I	I	I	I	M	D																
2. ETHICAL REASONING	DLO 2.1: Explain the various ethical dimensions of business decision-making.				I				D		D	D	D	D	M	M	M										D	D	D	D	D	M	
	DLO 2.2: Explain the role of various affected parties in business decision-making.				I				D		D	D	D	D	M	M	M											D	D	D	D	D	M
	DLO 2.3: Assess the ethics of decision alternatives using different ethical decision rules.				I				D		D	D	D	D	M	M	M											D	D	D	D	D	M
	DLO 2.4: Apply ethical decision-making rules to cases drawn from various business sub-disciplines.				I				D		D	D	D	D	M	M	M											D	D	D	D	D	M
3. GLOBAL & CROSS-CULTURAL COMPETENCY	DLO 3.1: Assess the cultural differences inherent in doing business in foreign countries.									D						D	D	D	I	I	D	D	D	M	M	M	I	I	D	M	M	M	
4. EFFECTIVE COMMUNICATION	DLO 4.1: Write coherent, organized, and grammatically correct papers and correspondence.				D				D	D	D		D			M	D																
	DLO 4.2: Make effective oral presentations that are organized, persuasive, and engaging.															M	D																
	DLO 4.3: Speak, listen, read, and/or write at a baseline of the intermediate mid proficiency level or higher, according to the proficiency guidelines of the American Council on the Teaching of Foreign Languages.																		I	I	D	D	D	M	M	M	I	I	D	M		M	

Curricular Mapping Summary: This curriculum map explains how the various courses in our program address learning goals for the major and at what level you might expect those learning goals to be addressed in a given course. The curriculum map is not the same as the degree map, by which you track your progress to degree in consultation with your advisor. The map only includes required courses since there are many electives available from several different departments. Also, reference to Spanish is simply a placeholder. Each language may have a different number of courses required and different course numbers. The tables use the following definitions: I = students are introduced to the DLO, D = students are developing the DLO, and M = students demonstrate a mastery of the DLO.