

# International Business

In the College of Arts and Letters and the College of Business Administration

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A member of AACSB International—The Association to Advance Collegiate Schools of Business.

## Faculty

International business is administered by the International Business Program Committee. The program draws on courses offered by faculty in the following areas: Accountancy, Africana Studies, American Indian Studies, Anthropology, Arabic, Art, Asian Studies, Chicana and Chicano Studies, Chinese, Communication, Comparative Literature, Economics, English, European Studies, Finance, French, Geography, German, History, Humanities, Italian, Japanese, Korean, Latin American Studies, Linguistics, Management, Management Information Systems, Marketing, Philosophy, Political Science, Portuguese, Public Affairs, Religious Studies, Rhetoric and Writing Studies, Russian, Sociology, Spanish, and Women's Studies.

**Director:** John C. Putman (History)

## Offered by International Business

Major in international business with the B.A. degree in liberal arts and sciences.

Emphases in language: Arabic, Chinese, English, French, German, Italian, Japanese, Korean, Portuguese, Russian, Spanish.

Emphases in regional/cultural studies: Asia, Latin America, Middle East and North Africa, North America, Central Europe, Western Europe.

## The Major

International business is an interdisciplinary major that culminates in a Bachelor of Arts degree offered jointly by the College of Arts and Letters and the College of Business Administration. This program integrates coursework in business administration, foreign language, and regional/cultural studies. It offers students an opportunity to combine two emphases, one in a language and one in regional/cultural studies, and to create a focused program of study suited to their individual interests and career goals. All students are required to spend a semester abroad and to complete an internship.

Students must select one of the following regional/cultural studies emphases: Asia/Chinese, Asia/Japanese, Asia/Korean, Latin America/Portuguese, Latin America/Spanish, Middle East and North Africa/Arabic, North America/English, North America/French, Central Europe/Russian, Western Europe/French, Western Europe/German, Western Europe/Italian, Western Europe/Portuguese, Western Europe/Spanish. Students also complete the necessary business courses to meet accreditation standards of the AACSB for a major in business administration.

High school students who are planning to select this major are strongly advised to complete the following courses prior to admission to the university: four years of one foreign language; four years of mathematics; and courses in accounting, computer programming, economics, and world history.

## Retention Policy

The international business program expects all students to make reasonable academic progress towards the degree. Premajors who have earned 75 units but have less than a 2.9 cumulative GPA will be removed from the international business premajor and placed in undeclared.

## Semester Abroad Requirement

All international business majors are required to complete a semester abroad. Students may satisfy the requirement by studying abroad through one of our approved exchange programs. Students must complete 12 units of coursework in the target language. At least two out of the four courses must be upper division business courses. Students must successfully complete all four courses with a passing grade otherwise the study abroad requirement will not have been met. Students must be upper division in the major at least one semester prior to going abroad. Exceptions may be made in Arabic, Chinese, Japanese, Korean, and Russian. Unapproved study abroad programs will not meet the requirement.

As an alternative to studying abroad at an approved exchange program, students may choose to complete an internship abroad in the region and language of emphasis. In order to meet this requirement, students must complete a minimum of 250 hours of work abroad with approval from the internship coordinator. International students emphasizing in our English/North America track meet this requirement by studying at SDSU.

## Study Abroad Programs

The international business program currently has exchange agreements with universities in the following countries: Argentina, Brazil, Canada, Chile, China, Costa Rica, Ecuador, France, Germany, Italy, Japan, Korea, Mexico, Peru, Portugal, Russia, Spain, and Taiwan. Please see the international business website for the names of the specific universities and study abroad eligibility criteria. Qualified international business majors participating in an exchange program make normal progress toward the degree while generally paying only SDSU tuition and fees. Students are required to attend a study abroad information session and apply to study abroad at least one year prior to their intended study abroad semester.

## Internship Requirement

All students in the major must complete an internship in international business by enrolling in the International Business 495 course and interning for a minimum of 150 hours. Students have to be upper division in the major prior to beginning their internship. Students may choose to complete an internship abroad, though this is not required. Students who choose to complete an internship abroad may also meet the Semester Abroad Requirement by completing 250 hours in their region and language of emphasis, but pre-approval must be obtained from the international business office. Students are required to attend an orientation meeting prior to enrolling in International Business 495.

## Impacted Program

The international business major is an impacted program. To be admitted to the international business major, students must meet the following criteria:

- Complete with a grade of C or higher: Accountancy 201 and 202; Economics 101 and 102; Economics 201 or Statistics 119; Finance 240; and Management Information Systems 180. These courses cannot be taken for credit/no credit (Cr/NC);
- Complete or test out of one language sequence: Arabic 101, 102, 201, 202 (16 units); Chinese 101, 102, 201, 202 (20 units); English (Communication 103, 245; Linguistics 100 or Rhetoric and Writing Studies 100; Linguistics 200 or Rhetoric and Writing Studies 200 (12 units); French 100A, 100B, 201, 210, 220, 221 (22 units); German 100A, 100B, 202, 205A, 205B (21 units); Italian 100A, 100B, 201, 211, 212 (21 units); Japanese 111, 112, 211, 212 (20 units); Korean 101, 102, 201, 202 (20 units); Portuguese 101, 102, 203, 204 (16 units); Russian 100A, 100B, 200A, 200B (20 units); or Spanish 101, 102, 201, 202, 211, 212 (22 units);
- Complete with a grade of C or higher, the regional/cultural studies emphasis from one of the following regions: **Middle East and North Africa:** History 100 and 101; **Asia:** Asian Studies 100, 101, or 150; **Latin America:** Latin American Studies 101; **North America:** Six units (one pair) selected from History 109, 110; or Political Science 101, 102; **Central Europe:** Six units selected from Classics 140; European Studies 101; History 105, 106 (recommended); **Western Europe:** Six units selected from Classics 140; European Studies 101; History 105, 106 (recommended). These courses cannot be taken for credit/no credit (Cr/NC);

- d. Complete a minimum of 60 transferable semester units;
- e. Have a cumulative GPA of 2.90 or higher.

To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into the premajor at SDSU (assuming continuous enrollment). After satisfying the above supplementary admissions criteria, students must submit documentation (unofficial transcripts, grade cards, etc.) to the program adviser before they can be admitted to the upper division major.

## Advising

**All students admitted to the university with a declared major in international business are required to attend an advising meeting with the international business adviser during their first semester on campus.**

## Major Academic Plans (MAPs)

Visit <http://www.sdsu.edu/mymap> for the recommended courses needed to fulfill your major requirements. The MAPs website was created to help students navigate the course requirements for their majors and to identify which General Education course will also fulfill a major preparation course requirement.

## International Business Major

**With the B.A. Degree in Liberal Arts and Sciences  
(Major Code: 05131)**

Language	Region	SIMS Code
Arabic	Middle East and North Africa	<b>113688</b>
Chinese	Asia	<b>113602</b>
English	North America	<b>113650</b>
French	North America	<b>113622</b>
	Western Europe	<b>113613</b>
German	Western Europe	<b>113614</b>
Italian	Western Europe	<b>113616</b>
Japanese	Asia	<b>113603</b>
Korean	Asia	<b>113639</b>
Portuguese	Latin America	<b>113610</b>
	Western Europe	<b>113617</b>
Russian	Central Europe	<b>113608</b>
Spanish	Latin America	<b>113612</b>
	Western Europe	<b>113619</b>

All candidates for a degree in liberal arts and sciences must complete the graduation requirements listed in the section of this catalog on "Graduation Requirements."

A minor is not required with this major but students are encouraged to pursue a minor offered through the College of Business Administration in one of the following areas: Accounting, Entrepreneurship, Finance, Information Systems, Management, Marketing, or Real Estate. Students may opt to pursue a minor in Economics through the College of Arts and Letters. International business majors may not double major in the College of Business Administration or in the language or regional/cultural emphases used to satisfy major requirements.

No courses in the preparation for the major may be taken for Cr/NC; **the minimum grade in each course in lower division business and regional/cultural studies is C.**

**Preparation for the Major.** (Complete I, II, and III: 39-49 units)

**I. Business:** Accountancy 201, 202; Economics 101, 102; Economics 201 or Statistics 119; Finance 240; and Management Information Systems 180. (21 units)

**II. Language Emphasis** (choose one language): The lower division language course requirements may also be satisfied by successful results on certain standardized language examinations; contact the adviser of the appropriate language department for details. International business students whose high school language of instruction was taught in a language other than English may not take that language as their emphasis in the major (contact the international business office for further explanation). English is not open to native speakers of English nor to students who graduated from a secondary school where English was the principal language of instruction nor to students with near-native fluency as evidenced through an ACTFL rating of Distinguished Level.

- Arabic 101, 102, 201, 202. (16 units)
- Chinese 101, 102, 201, 202. (20 units)
- English: Communication 103, 245; Linguistics 100 or Rhetoric and Writing Studies 100; Linguistics 200 or Rhetoric and Writing Studies 200. (12 units)
- French 100A, 100B, 201, 210, 220, 221. (22 units)
- German 100A, 100B, 202, 205A, 205B. (21 units)
- Italian 100A, 100B, 201, 211, 212. (21 units)
- Japanese 111, 112, 211, 212. (20 units) **(Not open to speakers of Japanese who have completed compulsory education through junior high school in Japan.)**
- Korean 101, 102, 201, 202. (20 units)
- Portuguese 101, 102, 203, 204. (16 units)
- Russian 100A, 100B, 200A, 200B. (20 units)
- Spanish 101, 102, 201, 202, 211, 212. Spanish 281 replaces 201 and 211; and Spanish 282 replaces 202 and 212 for U.S. Hispanics. (22 units)

### III. Regional/Cultural Studies Emphasis

- (choose one region):
- Middle East and North Africa:** History 100 and 101.
- Asia:** Three units selected from Asian Studies 100, 101, or 150.
- Latin America:** Latin American Studies 101.
- North America:** Six units (one pair) selected from History 109, 110; or Political Science 101, 102.

**Central Europe:** Six units selected from Classics 140; European Studies 101; History 105, 106 (recommended).

**Western Europe:** Six units selected from Classics 140; European Studies 101; History 105, 106 (recommended).

**Language Requirement.** The language requirement is automatically fulfilled through coursework for preparation for the major.

**Graduation Writing Assessment Requirement.** Passing the Writing Placement Assessment with a score of 10 or completing one of the approved upper division writing courses (W) with a grade of C (2.0) or better. See "Graduation Requirements" section for a complete listing of requirements.

**Major.** (Complete I, II, and III below: 46-48 units) **A minimum grade point average of 2.0 in each of the three areas is required for graduation. No course in the major may be taken Cr/NC unless the course is only offered Cr/NC.**

**I. Business** (All preparation for the major in the business and language portions of this major must be completed, plus additional supplementary admissions criteria must be met, before enrolling in any upper division courses in Business Administration): A minimum of 23 upper division units to include Business Administration 300, 323, 350, 360, 370, 405; Finance 329; Marketing 376. It is highly recommended that a minor be obtained through either the College of Business Administration in Accounting, Entrepreneurship, Finance, Information Systems, Management, Marketing, or Real Estate, or in Economics through the College of Arts and Letters.

### II. Language Emphasis

- (choose one language):
- Arabic 301, 302, and 350 or 496. (12 units)
- Chinese 301, 302, 431, 434. (12 units)
- English: Communication 371; Linguistics 305W or Rhetoric and Writing Studies 305W; Linguistics 496 or College of Arts and Letters 496 or International Business 596, with relevant content; Rhetoric and Writing Studies 503W. (12 units)
- French 301, 302, 422, and 423. (12 units)
- German 300, 301, and six units selected from German 400, 410, 411, 430 and 520. (12 units)
- Italian: 12 units selected from Italian 301, 305A, 305B, 421, 422 or 424.
- Japanese 311, 312, 321 or 322, 411. (12 units) (Not open to speakers of Japanese who have completed compulsory education through junior high school in Japan.)
- Korean 301, 302, 331. (10 units)
- Portuguese 311, 312, and six units selected from Portuguese 443, 530, 535, 540. (12 units)
- Russian 301, 303, 430, 501. (12 units)
- Spanish 301, 302 (or 381 or 382 and either 350, 491 or 493), 307, 407 (12 units). Spanish 381 or 382 replaces 301 and 302 for U.S. Hispanics.

**III. Regional/Cultural Studies Emphasis** (Choose one region/language combination). All international business majors are required to complete a study abroad or internship abroad experience of at least one semester in length. See the international business study abroad adviser to arrange for the study abroad and the internship adviser to contract for the internship. Students who choose the study abroad option are still required to complete an internship (International Business 495). Students who choose the internship abroad option may earn credit for International Business 495. All students must complete International Business 495 and 498. In addition, all students must complete nine units, with no more than six units from one department, selected from the following groups of courses. Three units from the listed courses below, that are also listed in Section IV Explorations from General Education, can be used toward the major.

**Asia/Chinese:** Art 564; Asian Studies 300, 351 [or Philosophy 351], 421 [or History 421]; Chinese 433; Comparative Literature 451 [or Asian Studies 451]; History 420, 566, 567; Political Science 362; Religious Studies 338, 340, 345.

**Asia/Japanese:** Art 565, 566; Asian Studies 300, 421 [or History 421], 458 [or Religious Studies 458], 459; Comparative Literature 451 [or Asian Studies 451]; History 420, 570; Japanese 321, 322, 412, 421, 422, 480; Philosophy 353; Political Science 362, 575; Religious Studies 338, 341.

**Asia/Korean:** Korean 321 and six units selected from Asian Studies 300, 421 [or History 421], 458 [or Religious Studies 458], 459; Comparative Literature 451 [or Asian Studies 451]; History 420; Philosophy 353; Political Science 362, 575; Religious Studies 338, 345.

**Latin America/Portuguese:** Anthropology 442; Economics 464; Geography 324; History 415 [or Latin American Studies 415], 416, 558; Latin American Studies 307 [or Portuguese 307], 366 [or Political Science 366], 420; Political Science 566, 567; Portuguese 535.

**Latin America/Spanish:** Anthropology 440, 442, 540; Art 563; Comparative Literature 445; Economics 464; Geography 324; History 415 [or Latin American Studies 415], 416, 550, 551, 558; Latin American Studies 320, 340, 366 [or Political Science 366], 370; Political Science 566, 567, 568; Spanish 341, 342, 406B; Women's Studies 512.

**Middle East and North Africa/Arabic:** Arabic 330; Economics 466; History 436, 473, 474, 488, 501, 574; Political Science 363; Religious Studies 310, 328, 330.

**North America/English and North America/French:** Africana Studies 321, 341, 422, 471; American Indian Studies 320, 331 [or Political Science 331], 440; Anthropology 439; Asian Studies 310; Chicana and Chicano Studies 301, 306, 320, 350A, 350B; Economics 338, 565; Geography 321; History 410, 422 [or Asian Studies 422], 548 [or Chicana and Chicano Studies 548]; Humanities 370; Political Science 305, 336, 347A, 347B, 430 [or Latin American Studies 430], 435, 436, 478, 533; Religious Studies 390A-390B; Sociology 421, 522, 554; Women's Studies 341A, 341B.

**Central Europe/Russian:** Geography 336; History 408; Humanities 330; Political Science 359; Russian 305A, 310, 435.

**Western Europe/French:** Art 557; European Studies 301, 424, 501; French 305A, 305B, 421, 422, 424; Geography 336; History 407, 408; Humanities 310, 408; Political Science 356.

**Western Europe/German:** Art 557; European Studies 301, 424, 501; Geography 336; German 320, 400, 410, 430, 520; History 407, 408, 512B; Humanities 320, 408; Political Science 356.

**Western Europe/Italian:** Art 557; European Studies 301, 424, 501; Geography 336; History 407, 408; Humanities 340, 408; Italian 305A, 305B, 421, 422, 424; Political Science 356.

**Western Europe/Portuguese:** Art 557; European Studies 301, 424, 501; Geography 336; History 407, 408; Humanities 408; Political Science 356; Portuguese 443.

**Western Europe/Spanish:** Art 557; European Studies 301, 424, 501; Geography 336; History 407, 408; Humanities 408; Political Science 356; Spanish 340, 405A, 405B, 501.

A maximum of six units of courses numbered 496 and 596 may be applied to the major with the approval of the international business adviser.

## Courses (I B)

Refer to *Courses and Curricula and University Policies* sections of this catalog for explanation of the course numbering system, unit or credit hour, prerequisites, and related information.

### LOWER DIVISION COURSES

#### I B 296. Topics in International Business (1-3)

Selected topics in international business. May be repeated with new content. See *Class Schedule* for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units.

#### I B 299. Special Study (3-6)

Prerequisite: Pre-International Business major.  
Individual study. Maximum credit six units.

### UPPER DIVISION COURSES (Intended for Undergraduates)

#### I B 495. International Business Internship (3) Cr/NC

Prerequisites: Consent of instructor; upper division standing in the major.

Internships with international business firms, nonprofit organizations, and government agencies in U.S. and abroad. Work done under joint direction of activity sponsor and instructor. Project report and internship orientation required. Maximum credit six units with consent of instructor.

#### I B 498. Doing Business Internationally (1) Cr/NC

Prerequisite: Upper division status in the major.

Required business customs and protocol course pertinent to all regions.

#### I B 499. Special Study (1-6)

Prerequisite: International business major.  
Individual study. Maximum credit six units.

### UPPER DIVISION COURSE (Also Acceptable for Advanced Degrees)

#### I B 596. Topics in International Business (1-3)

Prerequisite: Upper division standing.

Selected topics in international business. May be repeated with new content. See *Class Schedule* for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units. Credit for 596 and 696 applicable to a master's degree with approval of the graduate adviser.